

Deck-Proposal Structure (Maximum 3 pages) // or **Short Video** (3-5min)

I. Title Page

- (1) Project Title
- (2) Abstract (not more than 300 words)
- (3) Team Lead
 - Name, surname
 - Position, Lab/Department/Faculty
 - Company/Institution/University
 - Contact details (E-mail, Mobile)
 - Links to profiles (ResearchGate, Academia, Google Scholar, LinkedIn)
 1. Background information on the team (number of members, seniority, specialization /expertise), how team capability covers the needs of the project, equipment capabilities available (e.g., analytical instruments, prototyping/manufacturing facilities, computing infrastructure, etc.)
 2. Keywords

II. Table of Contents

The deck-proposal must include the following content:

- Introduction/Overview (State of art)
- Problem/opportunity definition
- Proposed innovation
 1. Novelty/Key benefits
 2. Technology principle/Hypothesis
 - ▶ Materials and methods
 - ▶ Available resources
- Status of development (idea; theoretical study; proof of concept; fully functional prototype; ready for industrialization)
- Technological risk (what needs to be validated and degree of confidence)
- Expectations of scalability and price
- Toxicological risks (if applicable)
- IP coverage (if applicable)
- Roadmap, Timeline, Estimated budget
- Expected results

III. Timetable Guidelines

The roadmap and milestones should be presented using the table format, as shown below:

Action/Milestone	Deliverables	Duration

IV. Other guidelines

The team and partners (if any) part should be presented using the table format, as demonstrated below:

Name Surname/ Partner	Scientific Degree	Function in Project	University/Institute Department/Faculty/ Lab	Industrial Partnership Company Name

V. Future opportunities

What are the follow-up projects, and opportunities in case the current phase of the project is successful?